





**EU-LAC Webinar: ‘Cultural Policies in times of Digitisation:
Experiences from the European Union, Latin America and the Caribbean’
04 May 2021, 16:00-18:00h CEST**

- Programme -

Opening 16:00-16:20h CEST	Opening remarks <ul style="list-style-type: none">• Dr Adrián Bonilla, Executive Director, EU-LAC Foundation• Claudia Gintersdorfer, Head of Americas Regional Division, European External Action Service• Mauricio Escanero, Head of Mission of Mexico to the EU• Almut Möller, State Secretary, Senate of Hamburg• Moderation: Anett Numa, Digital Transformation Adviser at e-Estonia
EU-LAC Webinar Section I 16:20-16:40h CEST	Similarities and differences <ul style="list-style-type: none">• Louise Haxthausen, Representative of UNESCO to the EU• Natalia Armijos, Director-General for Culture, Organisation of Ibero-American States
EU-LAC Webinar Section II 16:40-17:00h CEST	Opportunities and challenges <ul style="list-style-type: none">• Monica Urian, Policy Officer, Directorate-General for Education, Culture, Youth and Sport, European Commission• Octavio Kulesz, Director, Teseo
EU-LAC Webinar Section III 17:00-17:30h CEST	Best practices <ul style="list-style-type: none">• Gitte Zschoch, Director, EU National Institutes for Culture• Toni Attard, Board Member, Network of Cultural Policy Designers & Founder and Director at Culture Venture• Natalie Urquhart, Executive Committee Member, Museums Association of the Caribbean• Clémentine Daubeuf, Associate Director, KEA European Affairs
Q&A 17:30-17:55h CEST	Discussion with the participating audience
Closing 17:55-18:00h CEST	Closing remarks and survey of satisfaction <ul style="list-style-type: none">• Dr Adrián Bonilla, Executive Director, EU-LAC Foundation

Panellists

<p>Dr Adrián Bonilla Executive Director, European Union – Latin America and Caribbean Foundation (EU-LAC Foundation)</p> 	<p>Dr Adrián Bonilla has assumed the role of Executive Director of the EU-LAC International Foundation in 2020. Before joining the EU-LAC Foundation, Dr Adrián Bonilla was National Secretary of Higher Education with ministerial rank in his country (2018-2019); served as Secretary-General for the entire region at the Latin American Faculty of Social Sciences FLACSO (2012-2016), and as Director of the Office in Ecuador (2004-2012).</p> <p>He obtained a Doctorate and a Master’s degrees in International Relations from the University of Miami and holds a Bachelor’s degree in Public and Social Sciences from the Central University of Ecuador. Dr Adrián Bonilla is the author and editor of fifteen books and numerous articles. He also has been a lecturer and visiting professor at several universities.</p>
<p>Claudia Gintersdorfer Head of Americas Regional Division, European External Action Service</p> 	<p>Claudia Gintersdorfer is Head of Division at the European External Action Service (EEAS) at Brussels, Belgium, as well as Head of Political, Press and Information Section at EU Delegation Uruguay.</p>



Mauricio Escanero

Head of Mission of Mexico to the EU



Mauricio Escanero currently serves as Head of the Mexican Mission to the European Union and Ambassador of Mexico to the Kingdom of Belgium and the Grand Duchy of Luxembourg.

Previously, he served in the Mexican Foreign Ministry as Advisor to the Undersecretaries of Foreign Affairs and Multilateral and Economic Affairs and as Director General of International Economic Promotion.

He also served as Ambassador to South Africa, as well as in the Embassies of Australia, Jamaica, and Japan in various diplomatic positions and in the United States as Counsellor for Congressional Relations. He was Minister at the Permanent Mission of Mexico to the United Nations in New York and Alternate Permanent Representative to the Organization of American States in Washington DC and to UNESCO in Paris.

He holds a degree in Economics from the National Autonomous University of Mexico, a Diploma in International Relations from the Matias Romero Institute of Diplomatic Studies, and a Master's Degree in International Public Policy from the Johns Hopkins University School of Advanced International Studies and in Sustainability and Environmental Management from Harvard University Extension School.

Almut Möller

State Secretary, Senate of Hamburg





Since 2019, Almut Möller is the State Secretary and Plenipotentiary of the Free and Hanseatic City of Hamburg to the Federation, to the European Union, and for Foreign Affairs. From 2015 to 2019, she was Head of the European Council on Foreign Relations in Berlin and previously Head of the Alfred von Oppenheim Center for European Policy Studies at the German Council on Foreign Relations in Berlin.

Previously, she worked as an independent publicist and analyst in London. From 2002 to 2008, Almut Möller was employed as Research Associate at the Center for Applied Policy Research at the LMU University Munich and did various research stays at the Renmin University of China (Beijing), the Al Ahram Center for Political and Strategic Studies (Cairo), and the American Institute for Contemporary German Studies (AICGS) at the Johns Hopkins University in Washington, D.C.

She holds a Master's degree in Studies of Political Science, Constitutional Law, and Modern and Contemporary History (Universities of Munich and Münster and Aix-en-Provence).



<p>Louise Haxthausen Representative of UNESCO to the EU</p> 	<p>Louise Haxthausen was appointed as UNESCO Representative to the European Union and Director of the UNESCO Liaison Office in Brussels in February 2019.</p> <p>She joined UNESCO in 1993, as Associate Expert in the Human Rights Division of the Sector for Social and Human Sciences at UNESCO Headquarters (Paris). She has worked on conflict and crisis response at country-level in Afghanistan and in Palestine; and more recently as Director of the UNESCO Office for Iraq (Baghdad). At UNESCO HQ, she acted as Focal Point for the Middle East in the Offices of the Director-General; as Senior Coordinator, Crisis Response in the Arab World, Bureau of Field Coordination; and as Senior Coordinator, Crisis and Transition Response, in the Office of the UNESCO Director-General.</p> <p>She has an academic background in political science (bachelor's degree) and international public law (master's degree).</p>
<p>Natalia Armijos Director-General for Culture, Organisation of Ibero-American States (OEI)</p> 	<p>Natalia Armijos is currently the General Director of Culture of the Organization of Ibero-American States (OEI) at the headquarters of the organization in the city of Madrid, Spain. From 2009 to 2018, she was the Director and Permanent Representative of the National Office of the OEI in Ecuador; from October 2018 to December 2020, she served as General Director of Administration and Accounting.</p> <p>Natalia Armijos also worked as a news reporter for radio and television in the city of Loja, as General Coordinator of the CAJE Foundation, as Coordinator of different projects of the Universidad Técnica Particular de Loja (UTPL), as International Observer for the OAS in electoral processes in Latin America, as International Cooperation Technician at Reinol Asesores S.L., Madrid, and as teacher at UTPL in Loja and Madrid.</p> <p>She has an academic background in Social Communication (BA), Applied Political Studies (MA) and International Cooperation for Development (MA).</p>



Monica Urian

Policy Officer, Directorate-General for Education, Culture, Youth and Sport, European Commission

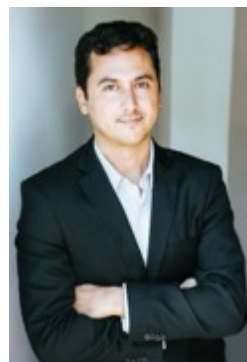


Monica Urian is currently policy officer at the European Commission – Directorate General Education and Culture, responsible for international cultural relations, culture and well-being and freedom of artistic expression. Monica Urian was previously the programme manager in the same EU institution responsible for the ‘audience development’ priority within the Creative Europe Programme – Culture.

Before joining the European Commission, Monica Urian worked in the private and public sector in Belgium, France, Portugal and the USA. She graduated in international economic relations and European studies from the Babes-Bolyai University in Cluj Napoca, Romania, as well as at the College of Europe in Bruges, Belgium. She is passionate about arts, culture, indigenous peoples, travelling and nature.

Octavio Kulesz



Director, Teseo and UNESCO expert



Octavio Kulesz is the Director of Teseo, one of the first academic digital publishers in Latin America. Since 2012, he also serves as coordinator of the Digital Lab of the International Alliance of Independent Publishers, based in Paris.

He has been a member since 2015 of the UNESCO Bank of Experts for the implementation and promotion of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions. He has overseen the chapter on digital technologies of the UNESCO global report Re|Thinking cultural policies: creativity for development in its two editions (2015 and 2018). In 2020, Octavio Kulesz was appointed member of the UNESCO Expert Group for the drafting of a global Recommendation on the Ethics of Artificial Intelligence.



<p>Gitte Zschoch Director, EU National Institutes for Culture</p> 	<p>Since 2018, Gitte Zschoch has been the director of the EU National Institutes for Culture, the European network of organizations involved in cultural relations.</p> <p>Previously, she was the founding director of the Goethe-Institut branch in Kinshasa (Democratic Republic of Congo) and has held different functions for the Goethe-Institut, Germany's largest cultural relations organization, in Seoul, Tokyo, Johannesburg and at the head office in Munich, where she was deputy head of communications. Previously she worked as a freelance cultural manager and writer focusing on visual arts and literature. She holds an MA in Modern Korean Literature from Seoul National University and a BA in Comparative Literature from Ludwig-Maximilians-Universität in Munich.</p> <p>She has been appointed Secretary General of the ifa (Institute for Foreign Affairs) in Stuttgart, Germany, where she will start her new position in October 2021.</p>
<p>Toni Attard Board Member, Network of Cultural Policy Designers & Founder and Director at Culture Venture</p> 	<p>Toni Attard is the Founder and Director of Culture Venture, an international advisory firm specialised in the cultural and creative sectors. He holds an MSc in cultural management (QMU, Edinburgh) and a bachelor's in communications (Hons) (Melit.).</p> <p>He was the first Director of Strategy at Arts Council Malta, co-authored Malta's creative economy strategy and national cultural policies. Toni Attard is active in international advocacy for the arts and is a co-founder and board member of the Cultural Policy Designers Network. He is a founding member of Opening Doors, an NGO for artists with learning disabilities. He is also an actor and theatre director and served as Festival Director of four editions of ZiguZajg international festival for children and young people.</p> <p>In 2019, Toni Attard chaired the International Programming Advisory Committee for the 8th World Summit for Arts and Culture in Malaysia. He is currently the Vice-President of Malta Entertainment Industry and Arts Association.</p>



Natalie Urquhart
Executive Committee Member,
Museums Association of the
Caribbean



Natalie Urquhart is the Director and Chief Curator of the National Gallery of the Cayman Islands. She is a leading authority on Caymanian art and has published regular papers on the subject and well as the book *Art of the Cayman Islands*, the islands' first formal art history. She has been the recipient of a National Arts and Culture Award (2010) and Heritage Cross (2016), and is a Caymanian Leadership Award recipient– for her work in preserving and developing Caymanian culture.

Natalie Urquhart is the Immediate Past President of the Museums Association of the Caribbean (2017-2020) and continues to serve on MAC's Executive Committee, where she works to expand regional networks through conferences and workshops. She is a former core committee member of the Tilting Axis Caribbean arts alliance (2016-2020); a member of the Cayman Islands National Cultural Policy Steering Committee. She holds Art History (BA Hons) and in Arts Management (MA).

Clémentine Daubeuf
Associate Director, KEA European
Affairs



Clémentine Daubeuf is associate director at KEA European Affairs, where she is responsible for KEA's communications and has been managing communication and dissemination activities of EU-funded projects from elaborating strategies to actual implementation and coordination.

She has more than 6 years of experience in European research in culture and creative industries as well as managing international online communities and projects. As a researcher, she contributed to several studies on culture for external relations of the EU, mobility of culture professionals, innovation and collaboration between culture and other sectors as well as prospective studies on the cultural and creative sectors.

Clémentine Daubeuf holds a MA from Sciences Po Bordeaux (FR) in Cultural Project Management. She previously worked at the Regional Agency for Cinema, Books and Audiovisual heritage in Aquitaine (FR) for a study of the regional publishing economy.



Anett Numa - Moderator
Digital Transformation Adviser
at e-Estonia



As a Digital Transformation Adviser at e-Estonia her specialities are e-Governance, Smart City solutions, public speaking, diplomatic relations, cyberspace and security, EU foreign relations and i-Voting. In this function, she focuses on enhancing good cooperation between the public and private sector to create a comprehensive and supportive environment.

Anett Numa has an academic background in Political Sciences and Government (BA) at Tallinn University, Estonia, French and European Studies at Science Po Lyon-Institut d'Etudes Politiques (France) and holds a master's degree in European Studies at University of Tartu, Estonia.