



Training and awareness-raising programme for young diplomats on the EU-CELAC strategic partnership

EXECUTIVE REPORT

Elaborated by Francisco Sánchez (Director) and Asbel Bohigues (Coordinator)

Global Development

The programme developed in accordance with the objectives initially planned by the teams of the EULAC Foundation and the Institute of Ibero-America of the University of Salamanca. Despite the changes in the format, due to the COVID-19 pandemic, it was a success for the speakers, teachers and participants.

Participants

A total of 34 young diplomats from 27 countries in the Americas and Europe, 16 women and 18 men, enrolled in the programme. Twenty-six young diplomats (13 women and 13 men) successfully completed the programme (see section on attendance and evaluation).

Format of the course

Although the programme was initially organised as a face-to-face or hybrid event, in the end all sessions were held in an online format, due to the health conditions resulting from the COVID-19 pandemic.

Duration and Sessions of the programme

The sessions took place as planned, between the last week of November and the first week of December 2021. All the sessions were attended by all the authorities and teaching staff initially invited:

Session	Date	Speakers
Session 1: Inauguration	22/11/21	Arancha González Laya. Minister of Foreign Affairs, European Union
		European Union and Cooperation of Spain (2020-2021)
Session 2: EU-LAC International Foundation - as a tool for bi- regional partnershi	23/11/21	Dr. Adrián Bonilla, Executive Director of the EU-LAC Foundation
		Dr. Francisco Sánchez, Director of the Iberoamerican Institute of
		the University of Salamanca





Session 3: Integration processes in the European Union (EU) European Union (EU)	24/11/21	Dr. Luis Norberto González University of Salamanca
Session 4: Integration processes in integration in LAC	25/11/21	Dr. Andrés Rivarola Puntigliano Stockholm University
Session 5: Bi-regional Agenda	26/11/21	Dra. Miriam Saraiva Rio de Janeiro State University (UERJ)
Session 6: New ways of understanding bi-regional partnership: "a softpower approach".	29/11/21	Anna Ayuso CIDOB / Autonomous University of Barcelona
Session 7: The role of external actors in external actors in bilateral cooperation: EFTA, the US and China	30/11/21	Dr. Detlef Nolte German Institute of Global and Area Studies (GIGA)
Session 8: The bi-regional Partnership and the 2030 Agenda	01/12/21	Dra. Susanne Gratius Autonomous University of Madrid
Session 9: Bi-regional Trade and Economic Diplomacy	02/12/21	Dra. Lorena Ruano Centre for Economic Research and Teaching (CIDE)
Session 10: Closing closing conference	03/12/21	Dr. Gian Luca Gardini Friedrich-Alexander University, Erlangen-Nuremberg

All sessions were conducted virtually through the Zoom platform, with a duration of 90 minutes each. Connection links were sent daily both to the speaker and to all the students.

All sessions followed the same dynamic: a 45-minute keynote lecture followed by a seminar among the participants.

Course language

All speakers, teachers and students were given the possibility to express themselves in either of the two official languages of the course, Spanish and English. All the lectures and presentations were given in Spanish, by choice of the lecturers and speakers.

Assistance, evaluation and certification

Of the total number of students enrolled in the programme (34), only eight did not meet the programme's achievement requirements: attendance at 70% or more of the sessions and delivery of a policy brief.

Of these, six justified their absences due to scheduling incompatibilities that arose after enrolment. All students who fulfilled the requirements of attendance and delivery of the policy brief received





their corresponding certificate of attendance from the University of Salamanca and the EULAC Foundation.