## **Fair Trade Mexico**

Comercio Justo Mexico is a civil society and small producer's initiative in Mexico. Its goal is to join efforts in order to create a local market to the Mexican small producer's goods.

Comercio Justo prompts the direct and long-term linkages between small producers and consumers with the aim to create a sustainable and fair development model. In this regard, Comercio Justo is related with CSR as it takes into consideration different social and environmental concerns in its functioning.

Geographical level

National

Location

LAC

Country

Mexico

Type of organisation

**Civil Society Organisation** 

Area of interest

Economy and Sustainable Development

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Tenayuca 109. Colonia Letrán Valle C.P. 03650. México, D.F

http://www.comerciojusto.com.mx

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