

Sustainable Franchising Association (AFRAS)

The Sustainable Franchise Association (AFRAS) is a non profit organization, created in 2006. It acts as the social arm of the Association of Trademarks and Franchises of Argentina (AAMF). It emerged with the aim of promoting social responsibility among companies and its related franchise system.

The main activities of the Association related to CSR are: The creation of CSR Indicators, guides, surveys and an Online Database for Franchised Companies.

Geographical level

National

Location

LAC

Country

Argentina

Type of organisation

Civil Society Organisation

Area of interest

Higher Education

Economy and Sustainable Development

Corporate Social Responsibility

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